Instructor, Public Relations

Creative Arts

Applicants are to clearly demonstrate how they satisfy the selection criteria in their written submissions and must identify the competition number they are applying for in the subject line of the email.

An eligibility list may be created for similar casual, part-time, full-time, and term positions

DUTIES

Reporting to the Chair of Creative Arts, the Instructor, Public Relations is primarily responsible for the development and delivery of curricula and evaluation of student performance in the Creative Communications Diploma Program. The Instructor assist with other activities such as College program promotion, student recruitment, student placement, industry liaison, and various administrative functions.

Key job responsibilities include: Facilitate student learning; Assess student learning; Develop/modify curricula. The incumbent will follow administrative procedures, promote College/community relations, participate in professional development and perform other duties as assigned.

REQUIRED QUALIFICATIONS

• Completion of post-secondary education in Communications or directly-related field; an equivalent combination of education and experience may be considered.
• Several years of recent and related industry experience in public relations and digital marketing
• Expertise in application of digital media tools for communications
• Effective interpersonal communication skills
• Strong written communication skills
• Excellent oral communication skills
• Demonstrated leadership skills
• Experience in developing and delivering presentations
• Ability to work as part of a team
• Values Diversity, Equity, and Inclusion
• Commitment to lifelong learning

ASSETS

• Experience teaching adults in a post-secondary setting

CONDITIONS OF EMPLOYMENT

• Applicants must be legally entitled to work in Canada
• This position may be required to work evenings and/or weekends

COMPETITION NUMBER

2020-005

CLOSING DATE

January 29, 2020

SALARY

$30.75 - $45.67 hourly*

POSITION LOCATION

Exchange District Campus
(Winnipeg, MB)

POSITION TYPE

Full-Time Position Available

Anticipated Start February 10, 2020

APPLY BY EMAIL TO

humanresources@rrc.ca

Red River College is a leader in applied learning and innovation. Our talented team of employees is passionate about education, innovation, and student success. We offer competitive salaries, extensive benefits, and the opportunity for personal and professional growth in a rewarding career.

We seek diversity in our workplace, Aboriginal persons, women, visible minorities, and individuals with disabilities are encouraged to apply.