



Hello Directions Conference Participant,

We are just a few days away from the Directions Business Conference taking place at Canad Inns Destination Center Polo Park on February 7, 2019. The organizing committee has been working diligently to make sure the day is both a meaningful and memorable one.

In order to help you prepare for the day, here are some of the most commonly asked questions:

### Where is the Conference Located?

#### **Canad Inns Destination Centre Polo Park**

1405 St. Matthews Ave, Winnipeg

Click here for Map and Directions: [\\_Canad Inns Destination Centre Polo Park](#)

### What time should I arrive?

You can start arriving as early as **7 am** but that may be a little early for many. (Although we find some delegates like to arrive early to beat the crowds and get their choice of seats.) The venue starts serving breakfast at **7:30 am** and we find the majority of people tend to arrive then. When you arrive, you will need time to check your coat (included) and pick up your name tag.

### What time should I be seated and ready for breakfast?

Short answer: 8 am. Long answer: When you arrive, we suggest visiting the breakfast buffet and being seated by **8 am**, at which time the conference will begin.

### What should I wear?

This is a tough one as there are so many industries represented each with their own standard of what to wear at a conference. As this is a business conference, many participants will be in traditional business attire. To see what that looks like, check out what people are wearing in the video at [www.directionsconference.ca](http://www.directionsconference.ca). However, not everyone has this type of attire, nor do they need it. Our advice is to “dress up” as if you are going for a job interview within your industry. When in doubt, ask your instructors who can advise you.

### Is there a conference program?

Actually, there are two. When you sit at your breakfast table you will find a printed program you can keep that includes a daily schedule of event, list of roundtable hosts and sponsors.

We also have a full program that lists all items listed above as well as more details such as full biographies and greetings.

You can find the full program at [www.directionsconference.ca](http://www.directionsconference.ca)

### What does the day look like?

It looks like this:

Conference Registration and LinkedIn Photo Booth	7:00 am – 8:00 am
Breakfast and Keynote Address	8:00 am – 9:00 am
Wellness Break, Visit Exhibitor and LinkedIn Photo Booths	9:00 am – 9:30 am
Breakout Session # 1	9:30 am – 10:45 am
Breakout Session # 2	11:00 am – 12:15 pm
Lunch and Networking	12:30 pm – 1:30 pm
Visit Exhibitor Booths and LinkedIn Photo Booths	1:30 pm – 1:45 pm
Roundtable Networking Event	1:45 pm – 3:30 pm

### Should I bring my résumé to hand out?

No. Directions is not really the venue for this and handing out a résumé could lead to an awkward moment between you and a business delegate. Directions is for networking - better to get the delegate's contact information and follow up after the conference.

### How should I prepare for the roundtable session in the afternoon?

First, we suggest you download a list of roundtable hosts with their biographies here:

[\*Download List of Roundtable Hosts \(with bios\)\*](#)

Most students find it extremely helpful to study this document and plan out who they would like to visit with ahead of time. This way, you are more likely to meet people of interest to you.

#### When does the day end?

The day ends after the roundtable session is over. The end of the conference is technically scheduled for 3:30 pm. However, with a sold-out conference, delays in moving large groups of delegates could push the end to as late as 4:15 pm.

#### I heard about a Wine and Cheese Reception at the end of the day. Do I get to go?

This Wine and Cheese reception is an appreciation event for our sponsors, guest speakers, roundtable hosts, RRC staff and “Ambassador” volunteers only.

#### What if I have dietary restrictions?

We have communicated any dietary restrictions noted when you registered via Eventbrite. For more information regarding accommodating your dietary restrictions, download the following information sheet.

[Directions 2019 Dietary Restrictions Information Sheet](#)

#### Is there anything else?

Yes. The Directions 2019 organizing committee hopes you have a fabulous time at the conference and looks forward to hosting you on February 7<sup>th</sup>.

**See you soon!**