

PART C: COMMUNICATION PRODUCTS

VISUAL DESIGN

INSTRUCTIONS: Read the situation below and create an appropriate visual design (complete with title). Use a variety of text, visuals and graphics to support the message. You may use some of the following symbols in your visual design.

- underline words to indicate *italics*
- circle words to indicate **bold**
- describe
graphic use a box to indicate the look and placement of a graphic

2. Scenario:

You are **Leslie Singh**, a member of the Communications 12 class at Mountain View High School. Your teacher would like to reduce the amount of absenteeism due to illness in your class.

Task:

Read the information below. Create an effective handout for your classmates explaining how to avoid colds and flu.



Information:

You met with Dr. Johnson and interviewed her, asking for information about avoiding colds and flu.

Leslie: "Hello. Thanks for agreeing to meet with me. Is it true I can catch the flu or a cold just from breathing the air?"

Dr. Johnson: "Well, actually very few infectious diseases are transmitted through the air. Colds and flu are generally passed on when someone blows her nose or coughs into her hands, then shakes hands or touches an object that another person touches."

Leslie: "How do I pick up the disease from that other person?"

Dr. Johnson: "By then touching your own eyes, nose or mouth."

Leslie: "I see. I've also been wondering how long viruses can live."

Dr. Johnson: "Most viruses can live at least an hour on surfaces such as door knobs, so make sure you wash your hands after you've been in a public place."

Leslie: "About how long should I wash my hands to get rid of bacteria?"

Dr. Johnson: "Some studies show that washing your hands with soap and running water for at least 15 to 30 seconds removes 99 percent of surface bacteria."



Leslie: "And is there any special way to wash your hands?"

Dr. Johnson: "Yes, most people just wash the palms of their hands, but you must also wash the backs of your hands, between your fingers, around the nails, and under your rings."

Leslie: "What's the best way to dry your hands?"

Dr. Johnson: "Be sure to dry your hands thoroughly, because letting your hands air-dry may actually increase the number of pathogens on your skin. Damp hands give bacteria an ideal environment."

Leslie: "OK. Is there anything else I should remember?"

Dr. Johnson: "In public washrooms after washing your hands, use a paper towel to turn off the tap and to open the washroom door."

Leslie: "That's really helpful. Thanks, Dr. Johnson, for taking the time to tell me all this."

Dr. Johnson: "Best of luck with your work."