



# Digital Footprint

## ADL 10

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### How might your digital footprint affect your opportunities?

Your digital footprint affects your opportunities in many ways, such as getting into a university, and getting your dream job.

First of all, getting into university is a big step of getting into the job you want in the long term, because whatever you study in university is probably going to be part of your dream job. When universities are admitting people into their schools, they do a digital background check to see what kind of person you are outside of your studies. They rely on your digital footprint background check to tell them more information about you.



Imagine the job you always wanted, you nail the interview, you really feel like you were spot on when answering all the questions. But then, no call back, no job, and you wonder why??? This could be due to your digital footprint. As I said before, a lot of companies also do digital background checks. The reputation you have online could affect the company you work at. And the company wants to make sure it changes its reputation for the better.



### How to keep a digital footprint safe

To keep your digital footprint safe, you should make sure it's as private as you want, keeping an eye out for what people are saying about you, and thinking about what you should post and say.

Making sure your profiles as private as you want is important because you may not want your personal accounts to be as public as your YouTube video for your new business. Instagram for example, you can put your settings on private, so that only the people you let follow you can see your posts. But, what you may not have realized, is anyone can see your profile picture, and your "bio" which a lot of people put their school and names for other accounts.



Watching who tags you in what photo, and who is or is not private, is important to. Because even if your account is private but your friend isn't, then they can post a photo of you, and anyone can see it. So, it's always important that you have permission to post something before you post.

Before you post anything, you should always say to yourself «am I thinking?» you should ask yourself if what your saying is going to hurt someone, is what your saying true, and do you have permission from everyone involved to post this.

# Information I have learned

I have learned about how your digital foot print can affect you in all of the stages in life, and how its important to be informed about the decisions you make and what you choose to post online, because it will be there forever. Even if you delete something, you never know if somebody still has a screenshot of it.

I would pass on all this information to other students who I see that maybe there not being as smart online as they should be, because maybe they just don't know how some random post could affect you in the long and short term. Sometimes creating a ripple effect.



## References

### Pictures

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