

THE GREAT ESCAPE

COPING WITH THE
GREAT DEPRESSION

WHY WAS THIS SO
IMPORTANT
IN THE 1930s?

PEOPLE NEEDED TO ESCAPE
FROM THE HARSH REALITY OF
THE GREAT DEPRESSION.

LEISURE ACTIVITIES

- GARDENING
- MINI GOLF (10 CENTS TO PLAY 18 HOLES)
- VOLUNTEER WORK
- FILM (25 CENTS FOR A MOVIE)
- AUCTIONS
- RADIO (TARZAN, AMOS N' ANDY, AND SO ON)
- DANCING (SWING)
- READING NEWSPAPERS & COMICS (BETTY BOOP)
- LOITERING AROUND SHOPS
- SPORTS

MUSIC

JAZZ

TO

SWING



Jitterbugging



The Charleston



MUSIC

- THE TYPES OF LYRICS IN SONGS REFLECT THE HARD TIMES...

1928: ON THE SUNNY SIDE OF THE STREET
(RE-POPULARIZED)

1930: HAPPY DAYS ARE HERE AGAIN

1932: STAR DUST, NIGHT & DAY

1933: STORMY WEATHER

1939: OVER THE RAINBOW (FOR THE WIZARD
OF OZ MOVIE)

ON THE SUNNY SIDE OF THE STREET

*Grab your coat, grab your hat,
Leave your worries on the doorstep;
Just direct your feet
On the sunny side of the street*

*If I never have a cent
'll be rich as Rockefeller,
Gold dust at my feet
On the sunny side of the street.*

*Can't you hear that pitter pat?
And that happy tune is your step.
Life can be so sweet
On the sunny side of the street.*

*I used to walk in the shade
With those blues on parade,
But I'm not afraid.
This rover crossed over.*



**SOMEWHERE OVER THE
RAINBOW**



SOMEWHERE OVER THE RAINBOW
WAY UP HIGH
AND THE DREAMS THAT YOU DREAMED OF
ONCE IN A LULLABY

SOMEWHERE OVER THE RAINBOW
BLUE BIRDS FLY
AND THE DREAMS THAT YOU DREAMED OF
DREAMS REALLY DO COME TRUE OOH OH

SOMEDAY I'LL WISH UPON A STAR
WAKE UP WHERE THE CLOUDS ARE FAR BEHIND ME
WHERE TROUBLE MELTS LIKE LEMON DROPS
HIGH ABOVE THE CHIMNEY TOPS
THAT'S WHERE YOU'LL FIND ME

OH, SOMEWHERE OVER THE RAINBOW BLUEBIRDS FLY
AND THE DREAM THAT YOU DARE TO,
OH WHY, OH WHY CAN'T I?

WELL I SEE TREES OF GREEN AND RED ROSES TOO,
I'LL WATCH THEM BLOOM FOR ME AND YOU
AND I THINK TO MYSELF
WHAT A WONDERFUL WORLD

WELL I SEE SKIES OF BLUE
AND I SEE CLOUDS OF WHITE
AND THE BRIGHTNESS OF DAY
I LIKE THE DARK
AND I THINK TO MYSELF
WHAT A WONDERFUL WORLD

THE COLORS OF THE RAINBOW SO PRETTY IN THE SKY
ARE ALSO ON THE FACES OF PEOPLE PASSING BY
I SEE FRIENDS SHAKING HANDS
SAYING, "HOW DO YOU DO?"
THEY'RE REALLY SAYING, I...I LOVE YOU

I HEAR BABIES CRY AND I WATCH THEM GROW,
THEY'LL LEARN MUCH MORE THAN WE'LL KNOW
AND I THINK TO MYSELF
WHAT A WONDERFUL WORLD

SOMEDAY I'LL WISH UPON A STAR,
WAKE UP WHERE THE CLOUDS ARE FAR BEHIND ME
WHERE TROUBLE MELTS LIKE LEMON DROPS
HIGH ABOVE THE CHIMNEY TOP
THAT'S WHERE YOU'LL FIND ME

OH, SOMEWHERE OVER THE RAINBOW WAY UP HIGH
AND THE DREAM THAT YOU DARE TO, WHY, OH WHY CAN'T I? I?

PROBLEM:

**CANADIANS WERE
CONCERNED THAT THERE
WAS TOO MUCH AMERICAN
INFLUENCE IN FILMS AND ON
THE RADIO.**

SOLUTION:

**MAKE A DISTINCT CANADIAN
RADIO NETWORK THAT WOULD
PROTECT CANADIAN ARTISTS**

SO....

**BEGINNING OF THE CANADIAN
BROADCASTING CORPORATION
(CBC)**

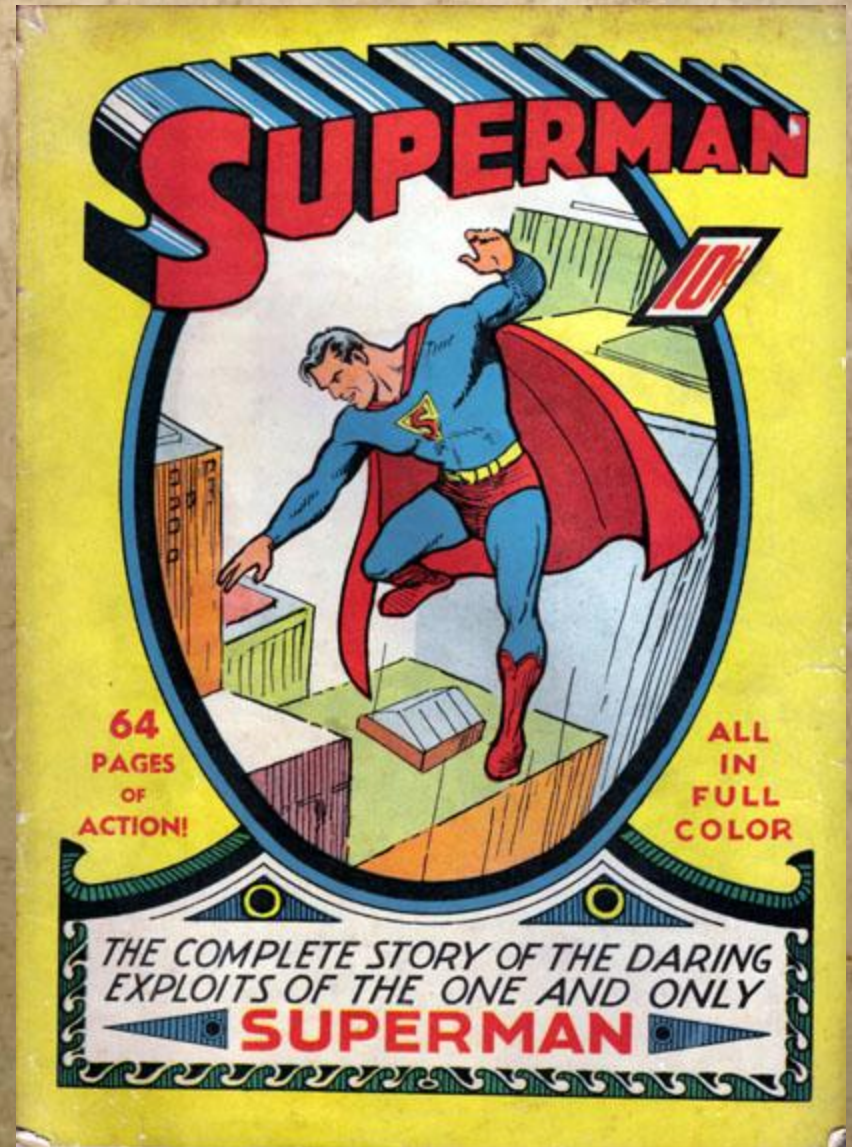
RADIO

- AFFORDABLE FOR ALMOST ALL
- INVASION OF AMERICAN PROGRAMS CONTINUE THOUGH
- COMEDY → ABBOTT & COSTELLO
- MYSTERY → THE SHADOW
- SPORTS → HOCKEY: FOSTER HEWITT'S RADIO PLAY-BY-PLAY



COMICS

- HERO: SUPERMAN
- CREATED IN 1931
- BY TORONTO-BORN JOE SHUSTER AND AMERICAN FRIEND JERRY SEIGAL



FILM

- 25 CENTS FOR A TICKET
- MULTIPLE ESCAPE GENRES
(HORRORS, SCI FI, COMEDY/MUSICAL, ROMANCE)
- SIMPLISTIC VALUES:
GOOD VS EVIL, VIRTUE WON AND CRIME DOESN'T
PAY, TRUE LOVE ENDED IN MARRIAGE
- STANDARD USE OF SOUND AND BEGINNING OF
TECHNICOLOUR IN 1932

- WALT DISNEY PRODUCED FIRST FULL-LENGTH ANIMATED CARTOON.
- FIRST FEATURE LENGTH ANIMATED FILM IN COLOUR



Snow White & the Seven Dwarfs
(1938)

- ONE OF THE FIRST FILMS DONE IN TECHNICOLOUR

The Wizard of Oz (1939)



Gone with the Wind (1939)



FILM

KNOWN FOR THE SONGS “ON THE GOOD SHIP LOLLYPOP” AND “ANIMAL CRACKERS”; STARTED HER CAREER WHEN SHE WAS 3 YEARS OLD

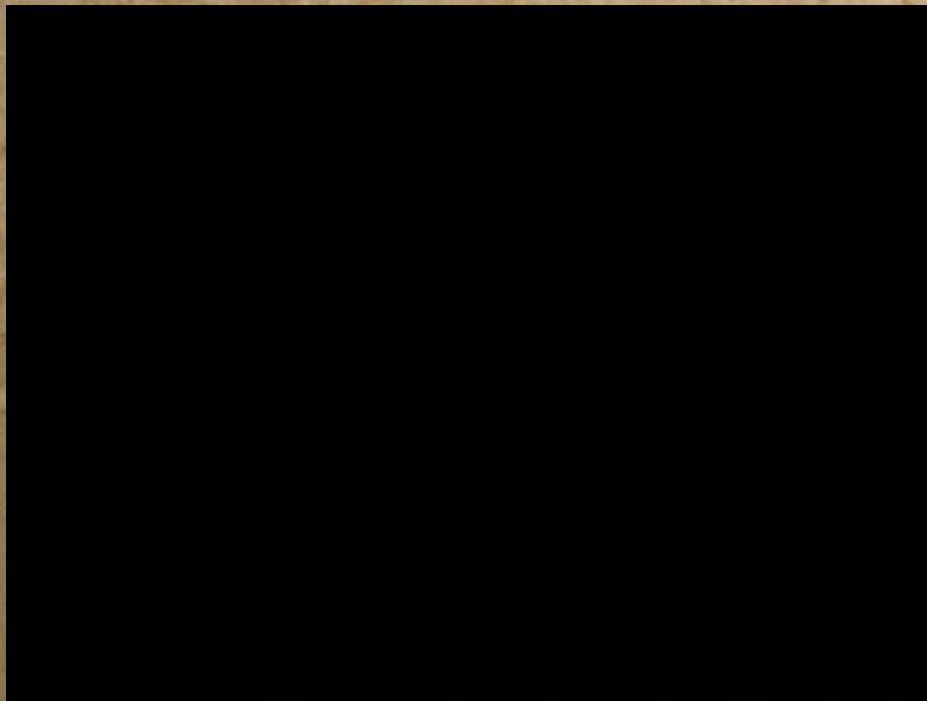


Shirley Temple



FILM

FAY WRAY WAS "THE SCREAM QUEEN"



1933: King Kong

SPORTS



SPORTS BECOME MORE ORGANIZED AND POPULAR AS A FORM OF ENTERTAINMENT!

- BASEBALL (BABE RUTH)
- BLUENOSE (RACING SCHOONER)
- BOXING (HEAVY WEIGHT: JOE LOUIS)
- BASKETBALL (EDMONTON GRADS)
- TABLE HOCKEY (INVENTED - DON MUNRO)
- HOCKEY HALL OF FAME

“THE GOLDEN AGE OF HOCKEY”

- MAPLE LEAF GARDENS OPEN 1931
- 1932 LEAFS WIN STANLEY CUP (IMAGINE! IT IS POSSIBLE!)



BIZARRE ENTERTAINMENT

DIONNE QUINTUPLETS

GOOD NEWS — HAPPY, HEALTHY BABIES!

- FIRST QUINTUPLETS KNOWN TO HAVE SURVIVED INFANCY
- MEDICAL MARVELS!
- BORN MAY 28, 1934 IN CORBEIL, ON
- 5 SISTERS: EMILIE, ANNETTE, MARIE, CECILE, YVONNE
- TAKEN AWAY FROM PARENTS AND MADE WARDS OF ONTARIO GOVERNMENT (SUPERVISED BY DOCTOR)



BIZARRE ENTERTAINMENT

GREAT STORK DERBY

- FROM 1926-1936
- IN THE WILL OF A TORONTO LAWYER:
CHARLES VANCE MILLAR
- \$\$ TO THE WOMAN WHO COULD PRODUCE THE MOST BABIES IN 10 YRS
- 4 WINNERS (EACH HAD NINE BABIES)
- \$125,000 EACH

